



About Us

- Supporting **100s of people** with **Developmental Disabilities** in **Norfolk/Haldimand** over the last **35 years**.
- Currently **employs** more than **100 people**.

SPONSORSHIP that makes a difference!



**SPONSORSHIP
EXPOSURE**

32K+ 25K+ 1.5K+

**VIDEO VIEWS
ANNUALLY**

**WEBSITE VIEWS
ANNUALLY**

**SOCIAL-MEDIA
FOLLOWERS**

CALENDARS HAVE SOLD OUT 6 YEARS IN A ROW

Sponsorship Impact

- Funds raised directly support programs that make a **difference in the lives of the people we support**.
- **Financial Assistance Fund**- a fund that enables us to **offset transportation, utility and assistive device costs**; and provide **extra support** that individuals would not otherwise have access to.

Why Support us?

- Your support helps **improve lives** in our community by providing **essential services**.
- **100% of the proceeds** go to **vital programs**
- Affordable Robust Sponsorship Program- A high profile way to **make a real impact**.

2027 CALENDAR THEME

HIDDEN GEMS & FAVOURITE SPOTS IN NORFOLK & HALDIMAND

2027 LOTTERY CASH CALENDAR SPONSORSHIP PROGRAM OPPORTUNITIES

BENEFITS	<u>GOLD</u> -Contact Us-	<u>SILVER</u> -\$1000-	<u>BRONZE</u> -\$500-	<u>PAGE</u> -\$200-
RECOGNITION WITHIN THE CALENDAR				
Sponsors Photo/AD on a Picture Page of the Calendar	TBD FULL PAGES	ONE FULL PAGE	ONE HALF PAGE	ONE QUARTER PAGE
Logo On the Front of the Calendar	LARGEST	LARGE	×	×
Logo Placement Inside the Calendar	12 TIMES	6 TIMES	3 TIMES	1 TIME
Logo On Sponsor Page List in Calendar	LARGEST	2 ND LARGEST	3 RD LARGEST	REGULAR SIZE
Sponsor Specific Dates in Calendar	24 TIMES	18 TIMES	12 TIMES	2 TIMES
SOCIAL MEDIA & WEBSITE RECOGNITION				
Social Media Thank You Posts	FOUR SOLO POSTS	TWO SOLO POST	ONE GROUP POST (with logos)	ONE GROUP POST (no logos)
Sponsor Name Listed on CLA Website (hyperlinked)	✓	✓	✓	✓
Sponsors Logo Showcased on CLA Website (hyperlinked)	✓	✓	×	×
Business Profiled on CLA Social Media	✓	✓	✓	×
OTHER				
Logo On 4x8 Banner Featured During Live Streamed Draws on Facebook (32,000+ annual views)	LARGEST	2 ND LARGEST	3 RD LARGEST	REGULAR SIZE
Radio Thank You Ad	✓	✓	✓	✓
Thank You on our Outdoor Digital Sign	SOLO POSTS	SOLO POST	GROUP POST (with logos)	GROUP POST (no logos)

Contact Lucas Wilson at Lwilson@communitylivingaccess.ca or call 519-426-0007 ext 111 for more information!