

SPONSORSHIP THAT MAKES A DIFFERENCE!



Community Living Access is excited to announce the upcoming **2025 Lottery Cash Calendar!** Our **ROBUST** Sponsorship Program provides businesses and organizations high profile ways to support individuals with Developmental Disabilities.

We would be delighted to provide you with detailed information about our 2025 Sponsorship Opportunities and other ways you can support this vital and important initiative.



All proceeds from our fundraising events will assist: CL Access to provide Independent Facilitation and Planning for Families; Support our Financial Assistance Fund, a fund that enables us to offset transportation, utility and assistive device costs; and provide extra support that individuals would not otherwise have access to. Your Sponsorship and/or your charitable donations, in-kind product or service makes a substantial difference in the lives of the individuals we support!

We are inviting you today to consider assisting our fundraising efforts this year. I would be honoured to review the various options with you. If you wish more information, please feel free to contact Lucas Wilson. Thank you in advance for considering Sponsorship and/or making Charitable Donation!

2025 CALENDAR THEME HIDDEN GEMS & FAVOURITE SPOTS

For the 2025 edition, we aim to capture the heart and soul of Norfolk County by showcasing the favourite spots chosen by the residents. Do you have a favorite spot, hidden gem, or activity that makes our communities so special? We'd love to hear about it and possibly feature it in our 2025 Lottery Cash Calendar! This could be a beach, trail, park or even your own backyard! Together we can create a calendar that showcases our vibrant communities!



2025 LOTTERY CASH CALENDAR SPONSORSHIP PROGRAM OPPORTUNITIES

BENEFITS	<u>GOLD</u> -Contact Us-	<u>SILVER</u> -\$1000-	<u>BRONZE</u> -\$500-	<u>PAGE</u> -\$200-
RECOGNITION WITHIN THE CALENDAR				
Featured Business Photo/Flyer on a Picture Page of the Calendar	TBD FULL PAGES	ONE FULL PAGE	ONE HALF PAGE	ONE QUARTER PAGE
Logo On the Front of the Calendar	LARGEST	LARGE	×	×
Logo Placement Inside the Calendar	12 TIMES	6 TIMES	3 TIMES	1 TIME
Logo On Sponsor Page List in Calendar	LARGEST	2 ND LARGEST	3 RD LARGEST	REGULAR SIZE
Sponsor Specific Dates in Calendar	24 TIMES	18 TIMES	12 TIMES	2 TIMES
SOCIAL MEDIA & WEBSITE RECOGNITION				
Social Media Thank You Posts	FOUR SOLO POSTS	TWO SOLO POST	ONE GROUP POST (with logos)	ONE GROUP POST (no logos)
Sponsors Name & Website Listed on CLA Website (hyperlinked)	✓	✓	✓	✓
Sponsors Logo Showcased on CLA Website (hyperlinked)	✓	✓	×	×
Business Profiled on CLA Social Media	✓	✓	✓	×
OTHER				
Logo On 4x8 Banner Featured During Live Streamed Draws	LARGEST	2 ND LARGEST	3 RD LARGEST	REGULAR SIZE
Radio Thank You Ad	✓	✓	✓	✓
Thank You on our NEW Digital Sign	SOLO POSTS	SOLO POST	GROUP POST (with logos)	GROUP POST (no logos)
Business Ad on our Digital Sign for 4 Days	12 TIMES	5 TIMES	3 TIMES	1 TIME

Contact Lucas Wilson at Lwilson@communitylivingaccess.ca or call 519-426-0007 ext 111 for more information!